

# BROAD RIPPLE VILLAGE ASSOCIATION

## Village News & Views

A Newsletter From the BRVA ☎ 317-251-2782 ☎ brva@mybroadripple.com ☎ www.DiscoverBroadRippleVillage.com

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**Did You Know?**  
The original Town of Broad Ripple was only on the north side of the canal. The south side was called Wellington.

### FOCUS ON:

## Director Completes Nine Years of Service

— Ellen Morley Matthews

**A**S MANY OF YOU KNOW, Carolyn Savill is this month completing nine years of service on the BRVA Board of Directors. I appreciate having the opportunity to share some thoughts regarding what Carolyn has meant to, and has done for, our community.

Over her many years of service to the BRVA, Carolyn has contributed so much, in so many ways, that it is impossible to recognize all of that in this venue. Carolyn's thoughtful and effective leadership as an officer of the BRVA, first as Secretary and for the past four years as Vice President, has enabled the organization to deal with the many challenges that it has faced over the years, as well as provided opportunity for growth and development. Carolyn's years of leadership regarding the Farmers' Market, which has included her presence at nearly every Market, nearly every Saturday, has been the driving force behind making the Broad Ripple Farmers' Market the best market in the City. Carolyn is *always* there when volunteers are needed for an event. Carolyn's representation of the BRVA as she has interacted with the media, both electronic and print, has been exceptional. In everything that she does, Carolyn brings her high standards to the table and encourages everyone who may be involved to embrace those standards and to perform or behave accordingly.

Anyone who has observed the progress that the BRVA has achieved over the past nine years can look to Carolyn's commitment to volunteer community service as a major contributing factor to the well-being of the organization and to the constituency that it serves.

You are an extraordinary woman, Carolyn. We salute you and thank you for your nine years of dedication to Broad Ripple, Broad Ripple Village, and the BRVA. ☎



Carolyn Savill is retiring from the BRVA Board of Directors

### MEET A BRVA MEMBER



**William and Jacquelyn Strauss** have lived in Broad Ripple for 42 years. Both are retirees, with Bill having served as an accountant at International Harvester and Jacquelyn as a legal assistant with McCready & Keene, Inc. They enjoy their home in Broad Ripple because of their great neighbors over the years and the convenience to the offerings of Broad Ripple Village and Glendale. They joined the BRVA because they believe that it is very important to have a vibrant organization representing their neighborhood and its needs. ☎

### MEET A BRVA MEMBER



**The Magic Bus** at 1073 Broad Ripple Avenue has been a fixture in The Village for nearly a decade. The store offers a wide variety of merchandise, from hip clothing to a full complement of Frisbee gear, plus its own line of Magic Bus apparel. "Broad Ripple is a counterculture neighborhood, and we're a counterculture retailer," says Stephen Arthur, president, explaining the store's good fit within Broad Ripple. Pictured is the staff of the Magic Bus, (l to r) **Joey Schrott, Brandon Beverly, Sam Thompson, Christina Faux and Stephen Arthur.** ☎

## Give the Gift of Community This Season — Diane Seybert

**I**N THIS HOLIDAY season of giving, please remember that the neighborhood association needs your continued support. The BRVA's expenses are ongoing. Without membership revenue, the BRVA's ability to influence land use and development standards, promote beautification through planting and maintaining gardens, improve cleanliness, increase public safety, serve as a liaison to the city government, encourage green practices, and bring the community together to plan for the future would suffer. It is possible common goals would never be achieved without the advocacy of a neighborhood association, and we could lose this nearly ideal community forever.

With the arrival of another year just days ahead, a new membership directory will soon be published. The BRVA must receive your annual dues payment before December 31st in order for you to be included in the new directory.

The listing of a business' contact information in the annual directory is included in a basic business membership, the cost of which is \$150 per year. The distribution of 10,000 copies of the publication makes a listing in the directory alone worth the cost of membership. A listing on the Discover Broad Ripple Village website is another benefit of a business membership, as it exposes a business to countless potential customers around the clock.

Higher levels of memberships are also available. Benefits at the \$500 level include a free color ad in the directory, a small article in the centerfold pages of The Broad Ripple Gazette, and a credit towards the sponsorship of a BRVA event. At the \$1,000 and \$1,500 levels, all \$500 level benefits above apply, plus a larger article in The Gazette and on the website are also included.

But the benefits are not all tangible ones. By joining or renewing your membership in the BRVA, you acknowledge that you are a part of an organized group that's focused on trying to make this community a model of what urban living can and should be.

We also need Broad Ripple residents to make a commitment to the neighborhood association's efforts. The BRVA strives to build a community that is inclusive of all who choose to live, work or visit here. Residential membership is very reasonably priced, making it easy for most people to join. Residential memberships begin at \$25 a year. Each member receives a membership card, which provides discounts and other benefits at participating businesses. Members receive updates on activities through the BRVA's e-mail newsletter. Members can get involved in committee work and on the BRVA Board of Directors, where they can have a say in the association's projects and initiatives, as well as a voice when the organization takes a position on a neighborhood issue.

At this time of year, many of us think about giving of ourselves in gratitude for our abundance. The BRVA is currently facing challenging financial times. The association needs the participation of everyone who believes our community needs to pull together to achieve our dreams. We already enjoy living in an enviable community, but we still have much to do to insure our future.

Of course, it's easy just to "let the other guy do it," and ride the coattails of those who continue to support the BRVA by keeping their memberships current. However, it would be preferable to have a larger, more unified group of local residents and businesses join the effort.

Please remember the BRVA in your giving plans this season. Consider purchasing a BRVA membership for someone you care about; it is a gift that can contribute to positive results.

To join the BRVA, to renew your existing BRVA membership, or to give the gift of a BRVA membership to someone special, please visit the drop-down menu item entitled "become a brva member" on the home page of the association's website: [www.DiscoverBroadRippleVillage.com](http://www.DiscoverBroadRippleVillage.com). You can also contact the BRVA at 251-2782 or [brva@mybroadripple.com](mailto:brva@mybroadripple.com). ☎

### BRVA Business Profile:

## Chelsea's is Home of Eclectic Gifts

— Bridget Carson

**W**ITH LESS THAN A WEEK to go, Christmas is coming fast. There's no need to panic. For those still in search of unique gifts, there's Chelsea's. This corner store, a Broad Ripple mainstay for 25 Christmas seasons, is easy to find near the center of The Village at Westfield and Guilford.

And what a find it is. Once inside, the weary shopper will be bombarded with great gift ideas for finicky friends and family. A sampling of items includes original jewelry pieces by local artists; an assortment of Tiffany stained glass products including lamps, nightlights, and frames; collectibles such as salt and pepper shakers; brightly colored retro toys; handcrafted glassware, pottery and wind chimes. Christmas decorations, cards, and ornaments are in good supply, as well.

For those looking for something entirely different, there's the motion-activated fabric Santa, who rolls around the floor, laughing hysterically, as if he's had too much of the holidays. "When you walk by, it makes you laugh," says Ellen Morley Matthews. "It's just a fun little thing."

Ellen owns Chelsea's with husband David Matthews. They strive to create a welcoming environment for customers, with a little help from Jack, the resident orange kitty. The name Chelsea originally belonged to the family's beloved dog. A painting of Chelsea hangs in the shop.

Ellen and David are longtime members of the Broad Ripple Village Association. Both have served on the BRVA Board. Ellen finished four years as BRVA President in 2008. Chelsea's is a sponsor or participant in most BRVA activities.

Chelsea's has plenty of shopping time in the coming week. Store hours are Monday through Saturday, 10 a.m. to 7 p.m., and Sundays from noon until 5 p.m. ☎



Ellen Morley Matthews with painting of Chelsea's namesake

**Did You Know?**

Broad Ripple will observe the 175th anniversary of its founding in 2012.



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**Did You Know?**  
More than 1,000 people attended the first Lights Up! Holiday Parade on December 12th.